

PRODUCT SHEET - BI & ANALYTICS DEVELOPMENT FACTORY

Try a simple, accessible and flexible sourcing model combined with local expertise?

Your pool of internal BI & Analytics resources is limited, and generally there is a shortage of qualified BI & A capabilities.

You find external consultants who are ready to help, but local expertise is expensive and not always available. You see a potential mitigation using nearshore or offshore resource centers, but you fear the coordination and communication is too cumbersome, and you may not have a sourcing partner with the needed resources.

Additionally, your expected activity volume may result in too big of an overhead with the big sourcing players.

You do not want you or your team to have to reach to (possibly multiple) global locations to discuss detailed tasks and statuses, and you need a scalable model where you do not need to think of who is placed where and who has the required competences.

Approxima's solution

We will agree on a managed sourcing service: Approxima still stands for your local expertise and handles its global collaboration partners directly. Your point of contact remains a local Approxima expert, who has the overall responsibility for all deliveries.

We work with our global partners with a mix of off- and nearshore that fits your needs (cost, follow the sun, need for swift onsite presence, data location, etc.). We manage the tasks and follow-up with our partners, and you always receive a consolidated status and delivery, with a local, single point of contact who is also your expert and advisor.

We believe in developing talent, also in remote locations: this implies that our agreement will reflect an effectivization path over time.

Your Benefit and Business Value

You get a way to benefit from global sourcing through Approxima's own set-up and collaboration partners, and you do not need to commit to a given volume to be relevant: even a small amount of tasks can be handled through our model. Your local expert is still your single point of contact and takes full responsibility for all deliveries.

You should expect:

Local expert as single point of contact

All the benefits of large outsourcing models even on a smaller scale adapted to your specific needs

Optimized mix of local, near- and offshore to best meet your requirements