

## PRODUCT SHEET – (RE-)ENGAGEMENT MODELS

### **How does your central BI system coexist with local BI solutions?**

Over the past few years, the BI technologies have evolved in a way that empowers the end users more than ever to run their own BI solutions.

Next to your central BI solution, your business users may be working with their own data and BI tools. This poses new challenges for the IT BI team, such as governance, data alignment or inter-dependence.

From your perspective, you experience that the business is creating a *shadow BI*. As for the business users, they may think that they are depending too much on IT and want to run own BI & Analytics initiatives, with own timelines and prioritizations.

In turn, this results in mushrooming or conflicting BI & Analytics initiatives, uncoherent data, lack of governance and platform/sustainability focus. At some point, you may even inherit these solutions back into your responsibility area.

### **Approxima's solution**

As we come as externals with a background in internal BI management roles, we can truly act as impartial third part and help you (re)engage with the business units, helping them realize full benefit of their data and at the same time ensuring a sustainable and well-governed solution, with you as their key partner.

We will help devise a governance that meets the business requirements in terms of local innovation and insight generation along with a strong and serene anchoring in the IT BI solution.

We will assist with a mutual positioning, where IT BI is seen not only as offering specific BI platforms, but also very much as a beacon, driving BI & Analytics as a discipline throughout the organization.



### **Your Benefit and Business Value**

You will find the way and right balance between fostering local innovation and insights creation, and maximized utilization of your central BI solution, seen as a key partner to data and analytics thirsting business organizations. At the same time, you will be able to ensure the sustainability and governance of the business-driven solutions.

### **You should expect:**

Consolidated role within the organization and the multiple BI & Analytics initiatives across the organization  
A well-governed and sustainable set of business owned BI & Analytics solutions  
Ensured continued relevance of the IT BI solution role