

PRODUCT SHEET – LOCAL INNOVATION ANCHORING

Are your local insights correctly positioned?

How do you promote local innovation and insight initiatives while remaining the preferred BI partner in your organization?

The use of BI has changed along with the technological development enabling business users to work with own tools on data and insights. This provides a high level of agility and local innovation in the business units.

However, often local innovation remains confined, as opposed to becoming part of a corporate pool of knowledge. Insights that may benefit other units and users, either directly or in combination to other insights are never shared.

In turn, this may result in a limited outcome of your local investment (systems and licenses, time, resources) and missed opportunities resulting from the lack of common focus, as well as redundant or conflicting isolated initiatives

Approxima's solution

We step in as a third part and based on our experience from having dealt with this problem ourselves, we work on both local and corporate levels.

At corporate level, we help ensuring acceptance of your need for local agility and specificities and some governance around it.

We help (re)focusing the dialogue on actual insight generation and BI as a discipline, across departments and technologies. We do so by helping with coordination and linking across the organization, ensuring that local innovation is both fostered and absorbed by the central BI solution. Consequently, we ensure that your organization's locally generated insights do not become redundant, confined or directly conflicting with other initiatives.

Your Benefit and Business Value

You will gain recognition and positioning of your local initiatives and optimize your own time and resources while still benefiting from all the flexibility and independence to drive your own insights. You will be driving an innovation loop fostering your initiatives while contributing to corporate knowledge. The knowledge generation you are driving locally gets its positioning and visibility in the organization and assessed for central incorporation, so you in turn can work on new insights.

You should expect:

- Benefit from an increase in cross organizational insights and knowledge sharing
- Optimization of resources, helping you drive constant innovation
- Positioning you as a recognized contributor to corporate knowledge